

**Amendments of the Claims**

The following listing of claims will replace all prior versions, and listings, of claims in this application.

**Listing of Claims**

1-74. (cancelled)

75. (previously presented) A method for using an interactive television program guide system in which an interactive television program guide is implemented on user television equipment of a user, comprising:

providing program listings to the interactive television program guide, wherein at least some of the program listings contain potentially objectionable program listings information for programs; and

replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information for the programs using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the potentially objectionable program listings information, wherein the unobjectionable program listings information for each of the programs includes a generic unobjectionable title or generic unobjectionable description for that program.

76. (previously presented) The method defined in claim 75 wherein the potentially objectionable program listings information includes adult program titles and wherein replacing the potentially objectionable program listings information in

the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing the adult program titles in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program titles.

77. (previously presented) The method defined in claim 75 wherein the potentially objectionable program listings information includes adult program descriptions and wherein replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing the adult program descriptions in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program descriptions.

78. (previously presented) The method defined in claim 75 wherein the potentially objectionable program listings information includes adult program titles and descriptions and wherein replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing the adult program titles and descriptions in the program listings

with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program titles and descriptions.

79-80. (cancelled)

81. (previously presented) An interactive television program guide system in which an interactive television program guide is implemented on user television equipment of a user, comprising:

means for providing program listings to the interactive television program guide, wherein at least some of the program listings contain potentially objectionable program listings information for programs; and

means for replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information for the programs using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the potentially objectionable program listings information, wherein the unobjectionable program listings information for each of the programs includes a generic unobjectionable title or generic unobjectionable description for that program.

82. (previously presented) The interactive television program guide system defined in claim 81 wherein the

potentially objectionable program listings information includes adult program titles and wherein the means for replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises means for replacing the adult program titles in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program titles.

83. (previously presented) The interactive television program guide system defined in claim 81 wherein the potentially objectionable program listings information includes adult program descriptions and wherein the means for replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises means for replacing the adult program descriptions in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program descriptions.

84. (previously presented) The interactive television program guide system defined in claim 81 wherein the potentially objectionable program listings information includes adult program titles and descriptions and wherein the means for

replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises means for replacing the adult program titles and descriptions in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program titles and descriptions.

85-86. (cancelled)

87. (previously presented) Computer-readable media for use in an interactive television program guide system in which an interactive television program guide is implemented on user television equipment of a user, the user television equipment comprising an audio output and a video output, wherein the media is encoded with computer-readable instructions for performing the method comprising:

providing program listings to the interactive television program guide, wherein at least some of the program listings contain potentially objectionable program listings information for programs; and

replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information for the programs using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is

displayed in place of the potentially objectionable program listings information, wherein the unobjectionable program listings information for each of the programs includes a generic unobjectionable title or generic unobjectionable description for that program.

88. (previously presented) The computer-readable media defined in claim 87, wherein the potentially objectionable program listings information includes adult program titles and wherein replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing the adult program titles in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program titles.

89. (previously presented) The computer-readable media defined in claim 87, wherein the potentially objectionable program listings information includes adult program descriptions and wherein replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing the adult program descriptions in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program

listings the unobjectionable program listings information is displayed in place of the adult program descriptions.

90. (previously presented) The computer-readable media defined in claim 87, wherein the potentially objectionable program listings information includes adult program titles and descriptions and wherein replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing the adult program titles and descriptions in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program titles and descriptions.

91-92. (cancelled)

93. (new) The method defined in claim 75 further comprising receiving the potentially objectionable program listings information and the unobjectionable program listings information from a remote facility.

94. (new) The interactive television program guide system defined in claim 81 further comprising means for receiving the potentially objectionable program listings information and the unobjectionable program listings information from a remote facility.

95. (new) The computer-readable media defined in claim 87, further comprising receiving the potentially objectionable program listings information and the unobjectionable program listings information from a remote facility.